



Form 2	Promotion Sponsorship Form (For Special Promotional Activities)	Please send back to: Coordinator Creation Advertising Address: Av. Sidónio Pais No.63B-65AR/C, Macau Contact Person: Ms. Roxanne Chan Tel: (853)28976198 / 8291 6738 Fax: (853)28976197 Email: sales@creation.com.mo
Deadline 4 / 07 / 2018		

Number	Type of Sponsorship	Sponsorship Amount (MOP) / Items	
1	<input type="checkbox"/> Special Discount on Branded Products	Product(1) _____ market price _____ (MOP / Unit of product), Selling at a discount of _____ % , the discounted price is _____ (MOP)	
		Product(2) _____ market price _____ (MOP / Unit of product), Selling at a discount of _____ % , the discounted price is _____ (MOP)	
		Product(3) _____ market price _____ (MOP / Unit of product), Selling at a discount of _____ % , the discounted price is _____ (MOP)	
2	<input type="checkbox"/> Lucky Draw	Sponsored Product: _____ Price: _____	Quantity: _____ Total Value (MOP): _____

Remarks:

1. As the quotas for sponsorship are limited, application will be considered on a first-come, first-served basis. Please submit the application form no later than July 4, 2018. Organizer will contact exhibitor for arrangement details.
2. Sponsor will receive free advertising service in return for their sponsorship. The more you sponsor, the better advertising campaign you can get. Please refer to Appendix 1 & 2 for details.
3. Exhibitor is responsible for arranging delivery for their sponsored items. All items must be delivered to the venue before the date designated by the organizer.
4. Organizer reserves the right to select sponsored items and decide the forms of sponsorship.
5. Please refer to sponsorship information provided by the organizer for details.
6. Organizer has the right to alter the nature of the sponsorship.
7. In case of any dispute, the organizer reserves the right of final decision.

Company Name: _____ Booth No: _____

Contact Person: _____ Title: _____

Tel: _____ Fax: _____

Company Stamp & Authorized Signature

Date



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Special Promotional Activity 1

Special Discount on Branded Products

Details: Exhibitor from Macao and Guangdong cities can select their own branded product (which can be more than one) and sell them with price lower than the market price or the base price. Limited offer or time sale strategy is permitted. Organizer will offer special advertising campaign to exhibitor who enrolls in the "Special Discount on Branded Products" sponsorship. Discount leaflets containing exhibitor and product information will be available to visitors.

Types of advertising include the following:

- "Branded Products Mega Sale" leaflet
- Official advertising (including TV, newspapers and magazines, etc.)
- Official website and Smartphone apps
- Show gimmick
- Feature article on newspaper
- * The services above are free of charge.



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Special Promotional Activity 2 Lucky Draw

Details: Each entry ticket comes with a ticket number and a lucky draw ticket; visitors can put the lucky draw tickets into the lucky draw box and keep the entry ticket for number verification. The major prizes include the first, second, third, fourth and the fifth prize. 50 sets of special prizes are available. The higher the total value of items sponsored, the better advertising position on a page will be offered.

Exhibitor with a total value of items sponsored:

- Up to MOP20,000, will be entitled to a full-page advertisement for free
- Up to MOP10,000, will be entitled to a half-page advertisement for free
- Up to MOP5,000, will be entitled to a quarter-page advertisement for free

Types of advertising include the following:

- Onsite paper and LED advertising billboard
- Free advertisement on the official e-directory
- Official advertising (including TV, newspapers and magazines, etc.)
- Official website, Facebook advertising and Smartphone apps
- Show gimmick

Requirements on getting free advertisement on the official e-directory:

	Full-page advertisement	Half-page advertisement	Quarter-page advertisement
Total value of items sponsored up to MOP5,000 - 10,000			✓
Total value of items sponsored up to MOP10,000 - 20,000		✓	
Total value of items sponsored over MOP20,000	✓		